WOAM WOMEN MISSION
Building the next generation...

woam_initiative



WOMEN ON A MISSION 2025 END-OF-YEAR NEWSLETTER

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About WOAM

Vision Statement

To raise a generation of resourceful women who are empowered to thrive, influence their communities, and impact future generations

Mission Statement

To support and equip women through initiatives focused on education, entrepreneurship, leadership, skills development, health, and social justice, creating sustainable opportunities for growth and societal transformation.

About Us

Women on a Mission is a long-term initiative committed to empowering women across diverse spheres of life. Through structured programs, mentorship, and development opportunities, we aim to help women realize their potential, pursue their goals, and create lasting impact.

Our focus spans education, career advancement, entrepreneurship, leadership, wellness, and social advocacy-ensuring that women are equipped not just to succeed, but to influence and uplift the next generation.

Women on a Mission (WOAM) is a fast-growing community of over 100 vibrant and active members committed to redefining leadership, voice, and influence in our world today. Beyond numbers, our members are deeply engaged, consistently participating in our programs and driving impact within their own circles.

We are also intentional about visibility and influence. WOAM is actively present on social media platforms, where we continue to amplify women's voices, share knowledge, and inspire change.

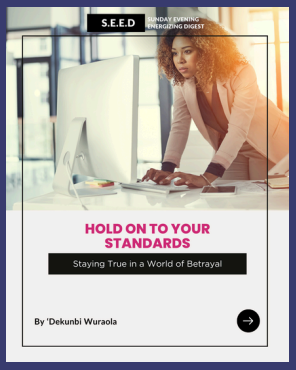
Our Core Activities & Impact

Weekly SEED

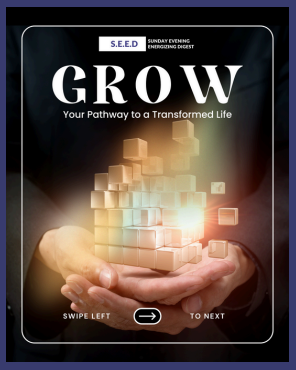
Every week, the convener shares short, inspiring reflections called **SEED** (Sunday Evening Energizing Digest) — designed to spark growth, faith, leadership, and purpose in our community of women. Below are some of the topics the convener has addressed

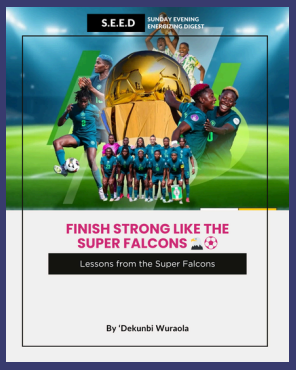


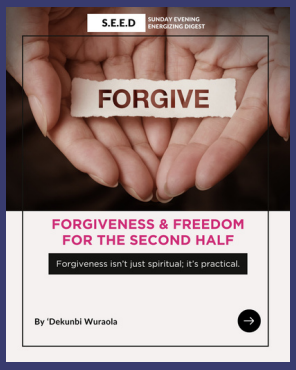


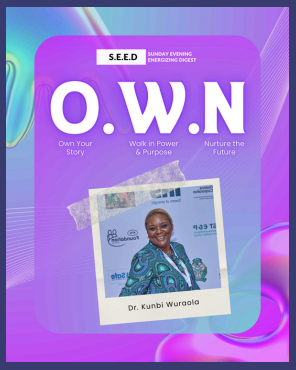






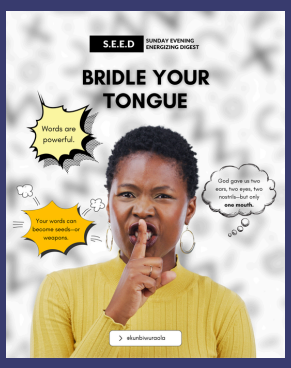


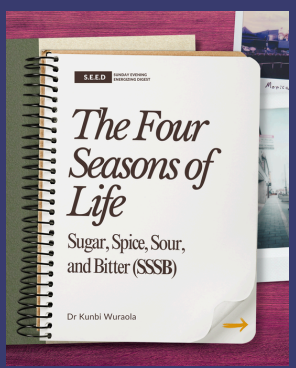








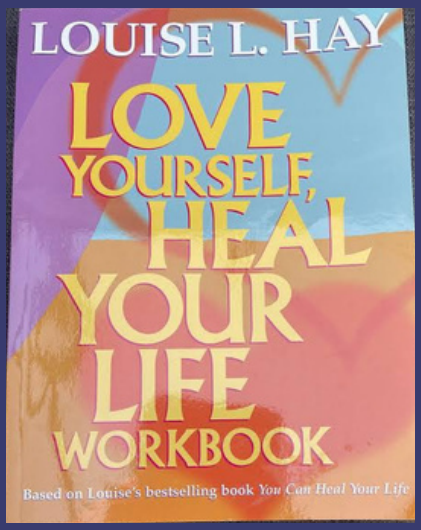


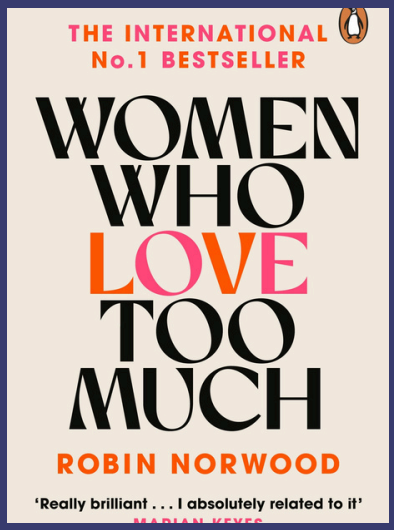


Book Reading & Review

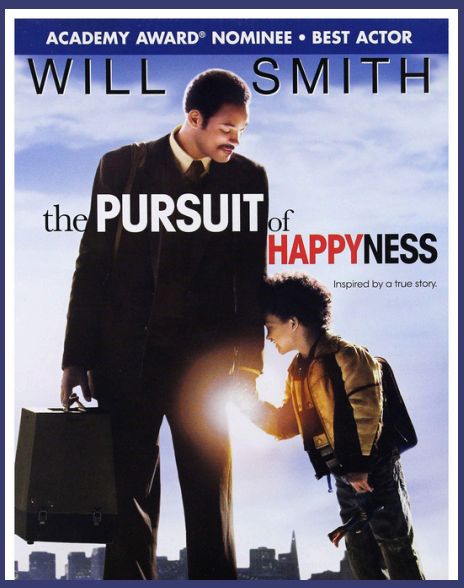
We engage in collective book reading sessions to strengthen leadership, mindset, and personal growth. This creates a culture of continuous learning and accountability.









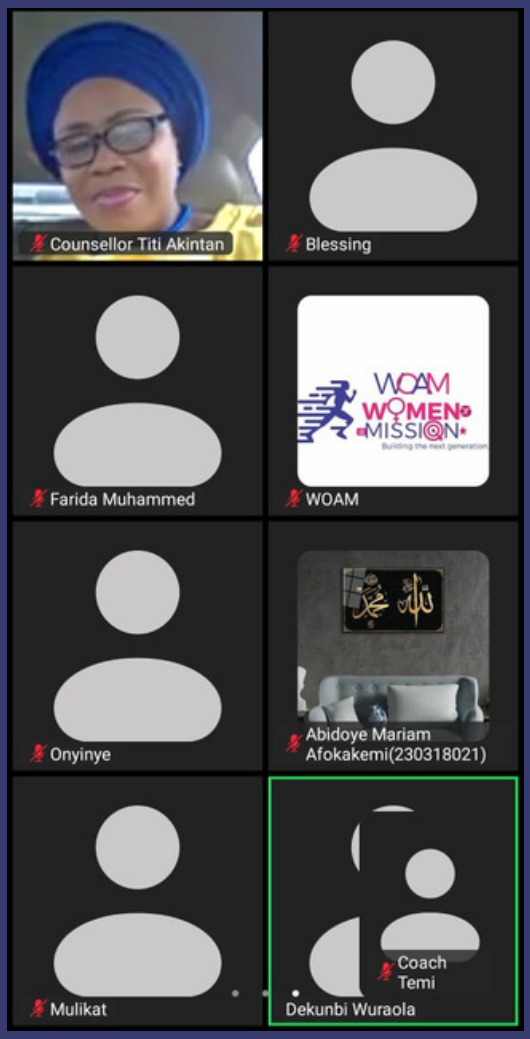


Monthly Conversations

Our Monthly Conversations bring women together to discuss pressing issues and share insights.





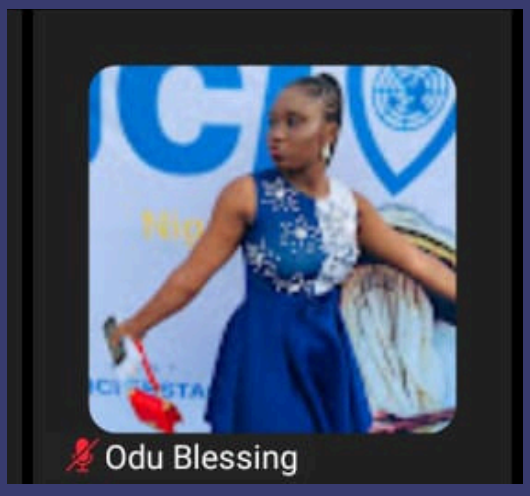












She-Connect

A networking and mentorship platform where women leaders connect, collaborate, and learn from one another.

Here's how it works:

- Pick another WOAM lady (someone you're not very close to yet)
- Check on her during the week - chat, pray, laugh, and grow together
- If you are in the same city, try to meet up, take pictures and share on WhatsApp.
- On Saturday, if you have something sweet or inspiring to share, drop your gist in the group

We do this every 2 weeks - with a new pair!



International Boy Child Day

WOAM Convener (Dr Kunbi) visited Jochebed School, spending quality time with the boys, listening, teaching, engaging, and reminding them of their worth.



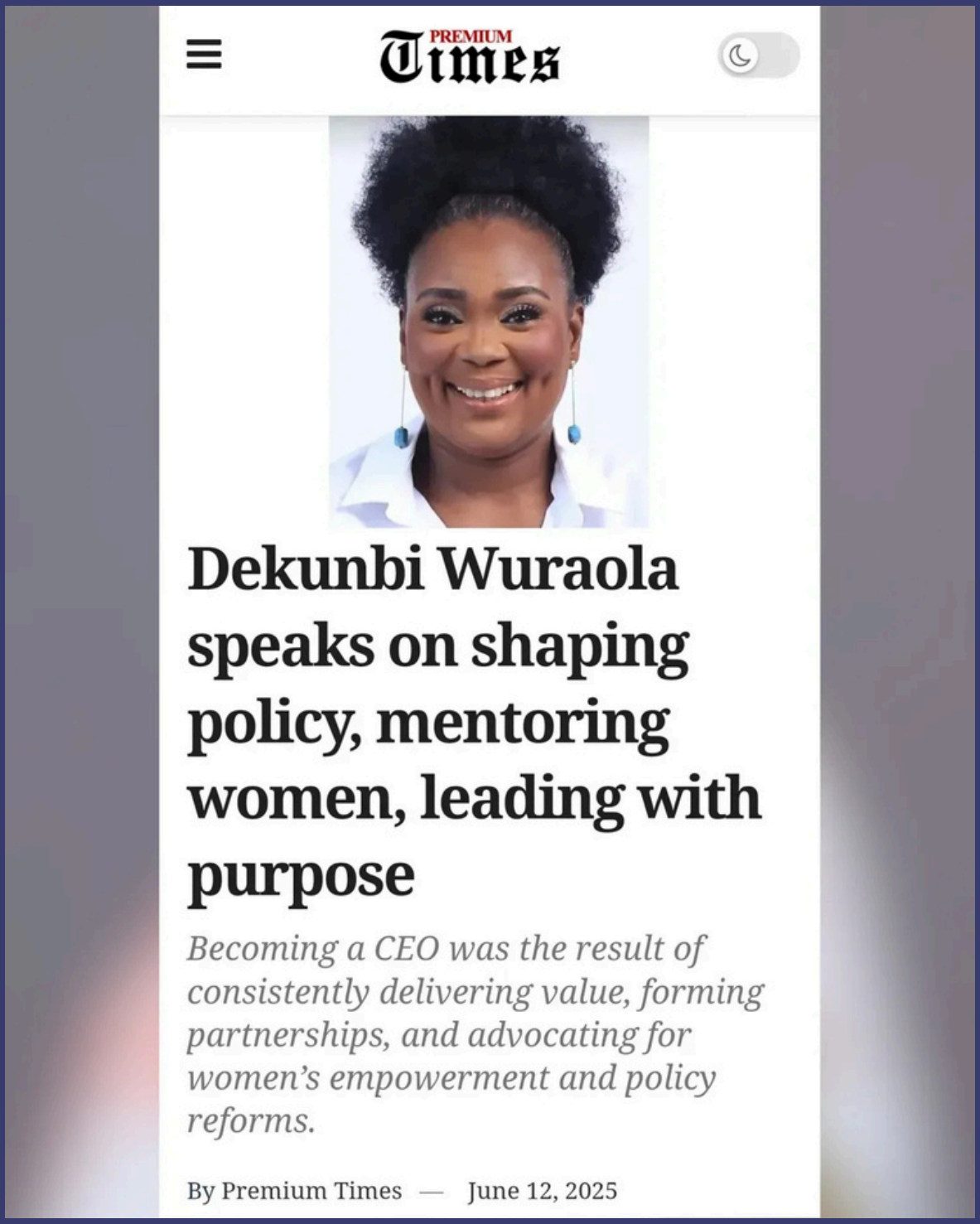






Media Feature – Premium Times

WOAM was proudly featured in Premium Times, highlighting our contribution to leadership, women empowerment, and youth development.



PREMIUM Times

Dekunbi Wuraola speaks on shaping policy, mentoring women, leading with purpose

Becoming a CEO was the result of consistently delivering value, forming partnerships, and advocating for women's empowerment and policy reforms.

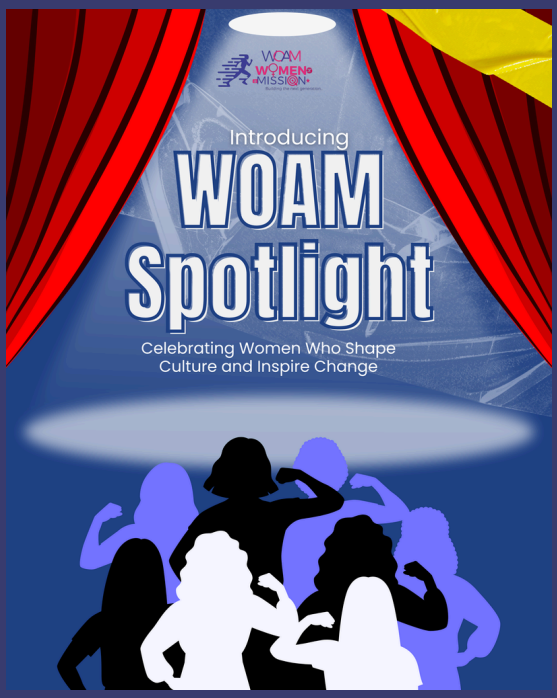
By Premium Times — June 12, 2025

WOAM spotlight

A new initiative celebrating outstanding women within WOAM who exemplify leadership, service, excellence, and impact.

Each Spotlight story inspires the global WOAM community while strengthening visibility for women doing remarkable things.

This year, WOAM Spotlight featured:





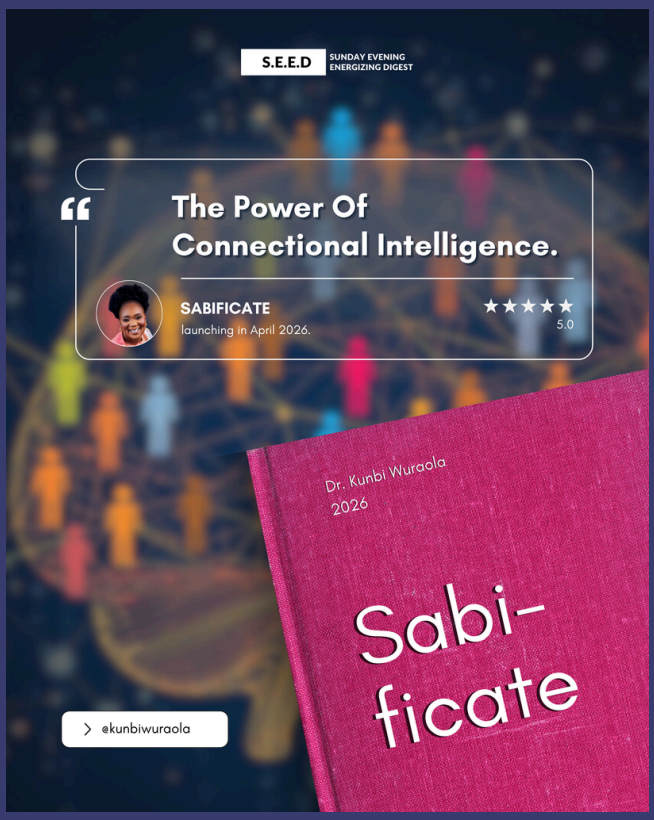


Upcoming Major Event

1. Sabificate

Sabificate is an upcoming WOAM book project capturing authentic stories, lessons, and lived experiences of women across different walks of life. Through nationwide interviews and curated storytelling, Sabificate will explore themes of resilience, identity, faith, purpose, and leadership.

Physical interviews and story collection begin early 2026, with the official book release set for April 2026.



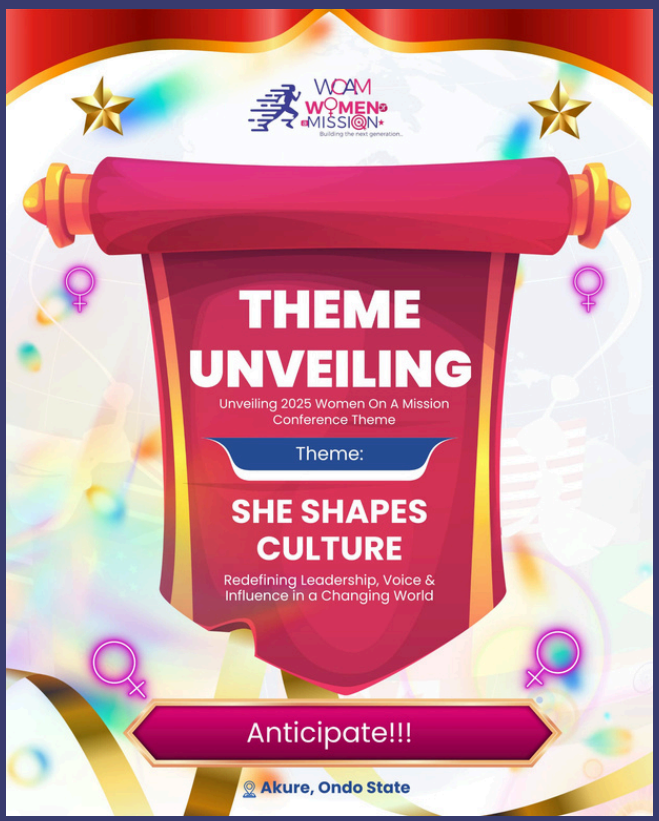
2. University Engagement
3. Regional Conferences
4. Annual Conference

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2025 WOAM Conference Report

The 2025 WOAM Conference, held on October 25th at Royal Birds Hotel, Akure, brought together over 100 women leaders, professionals, and changemakers for a powerful gathering themed "**Shaping Culture: Redefining Leadership, Voice and Influence in a Changing World.**"

The event featured inspiring speaking sessions, a dynamic panel discussion, deep networking moments, and a recognition segment celebrating partners and volunteers. Participants left renewed, confident, and equipped to lead with purpose and authenticity.
Despite minor logistical challenges, the conference was a remarkable success and further strengthened WOAM's impact, visibility, and mission across Nigeria.





Pictures from 2025 WOAM Conference
















WOAM EXCOS

Convener
Dr. Kunbi Wuraola



Chioma Victoria Udebuani
National Coordinator



Temitope Adeyemi
Brand Manager



Nyimeobari Mimi Okochi
WOAM Executive Sec.



Temilola Ajayi
Senior Regional Coordinator



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Coordinator (North west)



Chinalurumogu Eze
Coordinator (South East)



Osaruese Violet IDEHEN.
Coordinator (South South Region)



Ayodeji Zainab Olawunmi
Coordinator (Southwest Region)

